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# **The Insider's Guide To Attracting Private Money: Five Secrets To Fast, Unlimited Capital So You Can Save Money, Buy More Real Estate & Build Wealth**



## Synopsis

What would unlimited capital do for your real estate investment business? Tap into the growing and virtually unlimited capital resource known as private money. The Insider's Guide to Attracting Private Money presents the ideal strategy, posture, and approach for attracting private investors. The book introduces The Five Steps to Money Method, a proven approach for attracting capital. If you are looking for a blueprint for how to develop a relationship with a potential private lender and how to get him or her to invest with you, this book will show you the way. Mastering the strategies and principles outlined in this book will allow you to:

- Take your real estate business to the next level using private capital.
- Wave goodbye to the banks! Never wait months to be turned down again!
- Never lose a deal again because you couldn't close fast enough!
- Get cash discounts from highly motivated sellers because you can close quickly!
- Never slow down your marketing efforts for fear of running out of money!

Distinguish yourself from amateur real estate investors, and be on your way to raising millions of dollars in private capital to grow your real estate business!

## Book Information

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## Customer Reviews

Mark did a great job in presenting his case for attracting private money. It was clear and concise. Very easy to read and it made good sense. There were references in the book to other materials that he has which go into much fuller and specific detail about implementing the methods he outlined, and in my opinion, they would be well worth getting. However, any discerning reader could easily take the information and knowledge from this simple guide without having to do anything other than apply the information. I have been to innumerable courses on "smart" real estate investing, have developed and JV'd on millions of dollars worth of property, and have also been a licensed real estate agent,.. and yet I learned things from Mark in this book that I am sure to apply. Well worth a read,.. and at the 99cents Kindle book price you are literally "stealing" from him!

A terrific overview of how to raise private money for your real estate deals.

A very good book. The author provides a very logical and straightforward approach to putting together your presentation package. This is a good book for the novice real estate investor ready to take the next step in his or her capital-raising campaign.

I actually learned something

This is a no nonsense guide to using private money. It goes into detail about how to interact with investors to raise capital and make the relationship successful. A definite read for any real estate investor

Very informative book Will read again and again Author is very knowledgeable and makes this subject easy to understand. Highly recommended

Very well written. Answers all the questions it says it will. Discusses the importance of a Credibility Package, which I continue to hear varying opinions about. Very useful information as I pursue success in real estate investing.

An excellent book. Well written. Brief and to the point.

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